Interior Architecture Ohio University College of Fine Arts School of Art + Design ART 2620, Interior Architecture Studio II Spring 2019 Matthew Ziff, Associate Professor

How To Become A Good Professional Designer

What is required to become 'good' as a designing person?

Enthusiasm

Dedication

Production

Enthusiasm that you have, within yourself, and enthusiasm that you express, to those around you. Enthusiasm is a major virtue!

Dedication that you bring to your work: you have to believe in the value of what you are pursuing in this major, in this work.

Production of actual, visible, presentable, design work.

The range of valuable kinds of produced work is broad: do not discount the impact, the value, and the virtue of making sketches, physical models, written statements, material boards, drawings, and 3-d renderings. All of these can make a big impact, can have a big effect, and can significantly contribute to your overall character and skill as an emerging professional.

Interior Architecture is a major in which making things

(the active, engaged, physical process of making drawings, models, statements, objects, spaces)

defines who you are

(as a designing person, having ideas, knowledge, beliefs, desires, points of view)

and how well you are doing

(as a design student, working to expand your horizons, develop skills, and discover new points of view)